

MrMediaX

SOUTH AFRICAN BASED MULTIMEDIA ARTIST
& PRODUCT DESIGNER

EDUCATION

Coursera

2023 - present

6 month Google UX Design
professional certificate

AAA School of Advertising

2013

6 month entry level course on theory
and practical elements of art direction

University of KwaZulu-Natal

2007 - 2011

BA Degree in Fine Arts,
Media and Cultural Studies

SKILLS

Art Direction
Storyboarding
Book Typesetting & Design
Packaging Design
Wireframing & Prototyping
Talent Management
Transcription

TOOLS / SOFTWARE

Visual

Photoshop, Indesign, Illustrator

Interactive

Figma, Basic HTML + CSS, XD

Motion

Adobe Premiere

EXTRACURRICULAR

Soweto Marathon

2022, 2023

Completed half-marathon
in 2022 and 2023

CONTACT

Let's connect

contact@mrmediax.com
instagram.com/mr_mediax

PORTFOLIO

mrmediax.com
somethingelsedesign.co.za

WORK

Founder & Creative Director

Something Else Design Agency: 2015 - present

I am formally trained as a fine artist, graphic designer and art director. Through working remotely and online for the last 8 years, I developed good self-management skills that have been invaluable in my role as a creative director as I am able to successfully manage multiple design projects simultaneously. Although I aim to always be a student of design, my philosophy for quality design output is based on aligning talented individuals in healthy, inspiring environments for work. I remain passionate about motivating creative teams and creating inclusive, supportive work conditions that foster unlimited creativity and good work.

Freelance Writer

Htxt.co.za & Between 10and5: 2013 - 2015

Creative Strategist

Ornico Media: 2012 - 2013

ARTS BACKGROUND

Multimedia Artist

Self-Employed 2012 - present

Working and exhibiting in the visual arts has allowed me to gain a deep understanding of colour theory, architecture of form, product presentation and the science of developing beautiful objects. This experience has also allowed me to gain comfort with exploring unconventional thinking and experimenting with new technologies for problem solving. Lastly, my foundations in fine art allow me to always create and collaborate with the understanding that good work aims to better the human experience in harmonious balance with nature.

ACHIEVEMENTS

Finalist at 25th BASA Awards (2022)

Selected as finalist for Finance for Hippies Podcast by
Business and Arts South Africa

Young Independent's 100 (2017)

Selected as one of the top 100 Young South Africans by
Independent Media Group

CREATIVE PROJECTS

Finance for Hippies

Platform for creatives wanting to improve their financial literacy

Diski Skills Playing Cards

Educational children's game with augmented reality components

Dopest Album Covers

YouTube platform analyzing album cover art and design

Mambokadzi Playing Cards

Augmented reality playing cards on African symbolism

I Make Africa

Virtual reality documentary & art exhibition series

#Selfie25

Interactive solo art exhibition